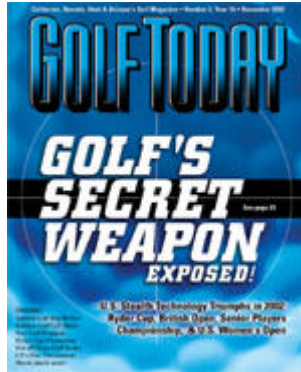


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By Leonard Finkel

**GOLF'S
SECRET
WEAPON
EXPOSED!**



U.S. Stealth Technology Triumphs in 2002: Ryder Cup, British Open, Senior Players Championship, & U.S. Women's Open

Victorious Secret! — A New Weapon on Tour

What do the winners of the 2002 British Open, 2002 U.S. Women's Open, 2002 Senior Players Championship and the winning Ryder Cup team have in common? Each sported golf's new "Secret Weapon" in the equipment arsenal, the QLink pendant. Produced by Clarus Products International, QLink delivers stealth technology, its power hidden from the opposition, delivering immense benefits.

European Ryder Cup captain Sam Torrance has been wearing a QLink pendant for quite a while now and he is so sure that it helps him to remain focused in stressful situations that in the lead up to the matches, he gave a solid silver QLink to each player on his team, donated by QLink Europe in London. The trademark QLink silk cords were visible on a number of European team members. QLinks were given specifically to deliver significant benefits in the sporting performance and to ensure that the team remained focused during the highly pressured moments of the Ryder Cup. Under the most intense pressure, Europe won five and halved five of the final day singles to record an historic victory.

"The great thing about this product is that it applies to anything you do in life... work, play, even sleep. There is that zone of peak performance QLink works on. It works for pros, your non-golfing wife, your kids. It's good for the game of golf and great for the game of life."

Currently, over 250 touring professionals now include QLink in the equipment arsenal. Three weeks prior to the 2002 British Open, Ernie Els received a QLink from Tour trainer Rick Provost. Ernie saw Rick at the International in Denver several weeks later. Provost reports that, "Ernie was thankful. He said he didn't know what was in the QLink, but it was magical. He said that it really helped." Following the Open, the London Daily Express ran a feature titled, "How He Won it By a Neck," referring to the Els win while wearing a QLink. QLink wearers Bruce Fleisher and Allen Doyle have also won Senior Majors. Sinding adds that, "Recently, we had a string of three weeks where we had six Tour winners, all wearing QLinks, three of which were back to back Majors. It began with the Women's Open followed by the Senior Player's Championship, then the British Open." Confirmed winners of more than 50 professional tournaments have worn QLink over the last two years.

A PRODUCT THAT DELIVERS

According to Clarus, numerous benefits include the general resistance to stress plus a good deal more. From head to toe, users report effects ranging from greater calm, more restful sleep, reduced anger, heightened focus and concentration, reduction of elimination of jet lag, increased energy, and a stronger sense of well being. Professional and amateur golfers alike report lower scores and more enjoyment from the game. Many credit the QLink for quicker recovery after occasional bad shots. Research at the University of California Irvine, Imperial College at London, University of Vienna's Institutes of Cancer Health, plus many independent clinics have convinced

researchers of the QLink's effectiveness. Research includes EEG brain wave studies, cellular studies on blood and stress tolerance of human tissue cells, stress studies on virtually all areas of the body, Applied Kinesiology (muscle strength), and within groups of students, reduced anxiety levels. To date, over 3000 golfers have taken part in stress testing with the same FDA-registered system, and virtually all show immediate improvement with the QLink.

David C. Rupley, Jr., M.D., reviewed the extensive PGA Tour testing results and had this to say: "Having worked as a medical practitioner with this specific FDA-registered equipment, I can tell you the QLink results are extraordinary. While wearing the QLink, players were nearly five times as likely to almost immediately reach an optimal range, and this effect was demonstrated throughout the body. QLink technology is a powerful tool for anyone interested in optimal health and wellness. Wearing the pendant will definitely promote peak performance in sports."

QLINK ON TOUR

Over the course of the past year, I've had the opportunity to interview many Tour players. Two general themes emerge; those that are effusive about QLink and its effectiveness and others that are not quite sure how it works, but won't take it off because they've been playing better golf since they began wearing the pendant. John Jacobs says, "I'm not so sure it helps me or not, you know, but I didn't play with it on for about a month and it was the worst golf I've ever played. This thing [QLink] doesn't go off when I shower, sleep or anything I do. It stays right on my body!" Then there are those like Bruce Fleisher who say, "This is the real thing. I put the QLink on a year ago and I won immediately. I had not seen all the scientific research, so I took it off. After being stress-tested both with and without it, I put it on again. Within 10 days I had won the U.S. Senior Open. It's not coming off again."

Last month I interviewed up and comer Charles Howell III at the SEI Classic in Philadelphia. He had just put on a QLink and felt it was really helping. He was looking forward to having his body become more acclimated to his QLink./ Howell said, "I just started wearing the QLink three weeks ago, right before the Reno-Tahoe Open. The first tournament I wore it I finished third. I sleep a lot, probably nine, ten hours a night. The first thing I noticed was when I woke up, I had more energy. Obviously, traveling as much as we do and playing so many tournaments, anything that you have that helps you with more energy, more balanced energy. is good." It may be a coincidence, but Howell won his first PGA event, the Michelob Championship at Kingsmill, a few weeks later. More amazingly, at least 14 other tournaments were won by players within 5-10 days of first putting it on!

"Unfortunately for our team, American technology aided our defeat. There is only one reason Sam Torrance gave QLinks to his team... he knew the advantages it would provide."

QLink has a policy of never paying for endorsements, which seems hard to believe considering the number of individuals quoted in their literature. These range from author Tony Robbins to long distance runner and world record holder, Stu Mittleman. Golfing endorsements also come from *Golf Magazine* Top 100 Instructors Dr. Gary Wiren, former Solheim Cup captain Pia Nilsson and Lynn Marriott. Virtually every professional sport has players using the QLink, and the numbers are growing rapidly. But golf is what the company is focusing on. (See highlighted boxes for more Tour quotes.) Several big name players I attempted to interview would not confirm that they wore the pendant, but would not deny it either.

HOW DOES IT WORK?

Sympathetic Resonance Technology (SRT) acts like a tuning fork. Co-developer Joe Hall says, "Many of us have felt the field created when a musical tuning fork is struck. Picture a table with hundreds of them. The nearest tuning fork begins to resonate sympathetically with the next one, and so on until all are resonating. The field has now strengthened to a significant degree, though only the first one was struck. Your body is made up of 75 trillion cells, each imagined as a tuning fork, in the sense that each cell has a frequency. If you picture yourself made up of many tuning

forks instead of cells, QLink is the powerful tuning fork that has been struck. QLink restores our harmonies to where everything is in balance and operating optimally throughout the body."

Does QLink differ from other products like the Q-Ray and magnetic bracelets? According to Hall, "There is an enormous amount of scientific and medical research to back up our claims, which you won't find with those other

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products. A skeptic for example, may attack the validity of one of the studies and say it has no merit. But look at the entire body of research as a whole, and you can't dispute the fact that QLink is really unique, an extraordinary high-tech product."

YOUR LINK TO THE ZONE

That elusive state of the effortless, peak performance is commonly referred to as the "zone." On rare occasions, athletes attain that level, but would like to get there more often and stay for longer periods if time. That may be the secret for the explosion of QLink on Tour. "The chief component of the zone," explains Sinding, "is a lack of stress. Anything reducing stress will help you get there more often and stay longer. The QLink absolutely does that, down to a cellular level throughout the body. The great thing about this product is that it applies to anything you do in life... work, play, even sleep. There is that zone of peak performance QLink works on. It works for pros, your non-golfing wife, your kids. It's good for the game of golf and great for the game of life. It's probably the best gift you can give. With Christmas around the corner, a QLink gift gives new meaning to the phrase, "Peace on Earth."

SCIENTIFIC IMPLICATIONS - SUCCESS STORIES

Numerous scientific studies have confirmed the effectiveness of QLinks' SRT technology. A just completed study was conducted by Dr. Rodney Croft, highly acclaimed researcher at the Brain & Behaviour Research Institute of Wollongong, Australia, in collaboration with the Department of Cognitive Neuroscience and Behaviour at Imperial College Medical School, London and the Department of Psychology at Coventry University, England. Researchers found that the SRT technology kept brain cell function normal and stress-free when cell phones were on as opposed to the base group whose function took on noticeable levels of stress. There was also a tendency for the QLink SRT to reduce cell phone effects on other types of brain waves. Subjects exposed to the cell phone stress without the benefit of SRT showed a fall in brain wave frequency over time, especially at the back of the brain. The study indicated that wearing the QLink reduced the effects of active cell phones (the chosen stressors in this study) on human brain cells.

The results of a follow-up study of Natural Golf practitioners contained an amazing and wide-ranging group of testimonials. While virtually all of the customers surveyed purchased QLinks for game improvement, and were more than satisfied with the results, a great many also experienced health benefits as well. Feedback was as diverse as the people themselves. What were constants were the positive results wearing QLink brought. Willis Carleton, who is in his 70's, wears it 90% of the time and now he is playing the best golf of his life. It also has helped his awareness and concentration, which he stresses are the two most important benefits to him. James Fiss bought it to improve his game, and thought it has improved, he is also sleeping better and is much calmer. "The damn thing works and I can't figure out why," he says. Ronald Van Vleet's motivation was different from most. Suffering from rosacea, he says the condition has disappeared since he put on the QLink. He is "ecstatic" about the results and he "wouldn't dare take it off." He has never felt so calm in his life and the first round he played after donning the pendant, he played his career round.

My personal experience with QLink has been no less spectacular. As a golf writer, the company had tried unsuccessfully to get me to give their pendant a try. I did not believe the mumbo-jumbo. To make a long story short, I did try it. Thank goodness! I was not playing due to disc problems in

my neck. After first sleeping with the QLink on, I woke up the next morning able to turn my head once again, pain free. I have been wearing QLink for more than two years now and I feel more energized in the morning. This former Type-A personality is now much calmer and at peace. By the way, I am playing great golf, too.

"Published brain wave studies along with other scientific research on stress are impossible to ignore and support the following conclusion: If you're using QLink, you've got a huge advantage in your corner."

The people at PureSpin Golf have become proponents of QLink too. President Peter Mertens went from never breaking par, down to 69, 67 and 65, all within a month of first putting on a pendant. Club designer Dennis Wendt put one on due to excruciating back pain and after just two days, he was playing golf again! William J. Saccoman, M.D., (San Diego Clinic of Preventative Medicine) says, "I've been practicing medicine for 36 years and this is a field that really appreciates any easy-to-use method of protecting ourselves from the ravages of environmental hazards, i.e. electromagnetic fields. The truly effective QLink products can easily protect and strengthen us as demonstrated by merely testing it in the presence of a computer or cell phone. Test your muscle strength before and after." Sinding adds, "Published brain wave studies along with other scientific research on stress are impossible to ignore and support the following conclusion: If you're using QLink, you've got a huge advantage in your corner."

AMATEURS AND QLINK

Is the product good for everyday golfers? According to Clarus surveys, the average golfer reports improvement of up to 3-5 strokes per round. They add that while some may not notice an improvement in scores, of scientifically tested, everyone would see positive mental and physical changes. Sinding says, "We've had testimonials from golfers, health care professionals and all sorts of individuals making specific claims regarding every kind of problem known to mankind and the benefits of QLink. But I don't think it's any of that. What it really is, down to a cellular level, the QLink makes the body more resistant to stress. Any kind of doctor would tell you if you can reduce stress throughout the body, you will help the body's ability to heal itself. I think that's what's going on with these testimonials. These people showed improvement and are passionate about sharing their experiences."